

NEW

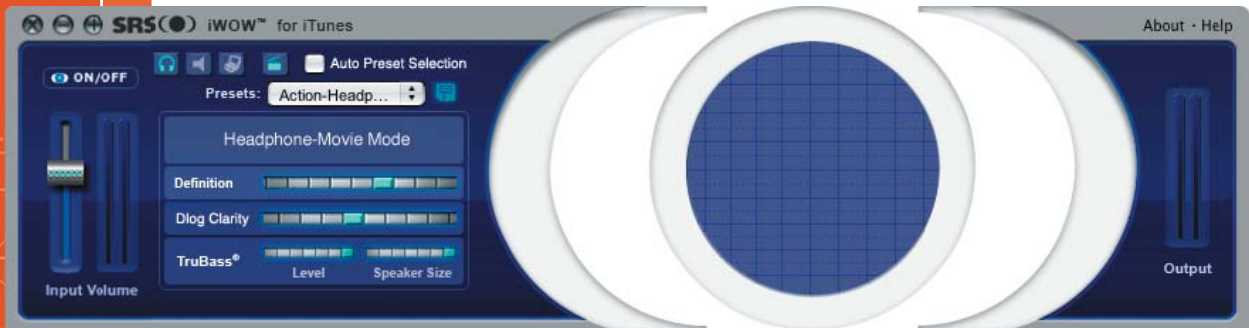
SRS iWOW 2 plug-in for the Mac

Delivers Customized Audio Enhancement for Music, Videos & Podcasts

Overview

The SRS iWOW™ 2 is the latest version of the popular plug-in for iTunes on the Macintosh platform. iWOW 2 not only brings Mac users a richer, more powerful and brilliant audio experience when listening to music, videos or podcasts, but now it also provides new preset options and offers listeners the ability to listen and enjoy movies and videos in iTunes in surround sound over headphones.

The SRS iWOW 2 uses several patented SRS Labs audio technologies to provide full, 3D audio over headphones, desktop, laptop or monitor speakers. The plug-in delivers fully immersive stereo with cleaner sound, deeper bass and the ability for users to personalize their acoustic preferences using an array of music presets in the toolbox (i.e. rock, classical, jazz, blues, country etc.). The center control feature allows users to perfect the balance of sound by using a virtual “zoom” lens to dynamically extract and position the dialog in the foreground or background of the stereo mix.



Features

- NEW** ■ Ability to save custom presets
- NEW** ■ Automatic preset setting
- NEW** ■ Movie mode
- Sleek easy-to-use interface design with energizing sonic-like pulses
- Enjoy deep, rich bass
- Choose from many cool presets for all your music, videos and games
- Custom settings for headphones & desktop speakers
- Compact mini mode display option



Mini Mode

Feature Detail

Save your own presets

NEW iWOW 2 offers now users the ability to create and save presets for favorite songs, videos and podcasts.

Auto presets - "Cruise Control" for iWOW 2.0!

NEW Now with iWOW 2, there is an "Auto-preset" option that automatically chooses the best iWOW presets based on the information in the music or videos.

Brand new presets

NEW There are special presets specifically for podcasts, techno, acoustic and three new video settings.

Movie headphone mode provides a personal surround entertainment experience

NEW The surround headphone feature offers users a unique and great way to enjoy movies and videos in iTunes! With virtual surround over headphones (enabled by SRS Headphone 360), users can experience home theater audio from their videos on the go.

Enhances a variety of content

With iWOW 2 users can customize your audio experience based on music, movie, video or podcast content.

Audio enhancement technology provides a richer, more powerful and brilliant audio experience

SRS WOW HD™ - improves the audio performance of compressed and uncompressed audio by expanding the size of the audio image in the horizontal and vertical sound field and creating a deep, rich bass response. The patented techniques in SRS WOW HD also retrieve information lost in the mixing process to create a more natural audio experience

Advanced audio enhancement features so you can tune and customize your music, movie or video

NEW **SRS Headphone 360™** - processes discrete multichannel surround sound and Lt/Rt surround content over headphones for a compelling personal 5.1 surround sound experience.

SRS Dialog Clarity™ - for improved intelligibility of dialog and vocals

SRS® 3D - 3D stereo enhancement for mono or stereo content

SRS 3D Center Control™ - a "virtual" zoom lens that dynamically extracts and positions the dialog in the foreground or background of the audio mix

SRS TruBass® - bass maximization

SRS FOCUS™ - optimize speaker output to compensate and reposition audio placement

SRS Definition™ - delivers a more lively and brilliant sound by highlighting the high frequency details and restoring data originally present in the audio source but was lost during the audio compression process

System Requirements

iTunes 6 or better
OS X 10.2 or better



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